



RMZ

How do we occupy new spaces?

RMZ Corp, one of India's leading real estate developers, is committed to sustainable development and transforming the way Indian real estate industry functions.

In the past seven years, RMZ has acquired and developed over 13 million square feet and today manages a property portfolio in excess of US\$ 3 billion in real estate value across India.

Whether it's bringing about development without leaving an environmental footprint or building offices that improve the way people work, RMZ has never shied away from exploring new avenues.

With a deep-rooted presence in the Corporate, Residential and Hospitality sectors, it was only a matter of time before they found themselves expanding into the booming Retail segment, that had become one of the fastest growing sectors in the Indian economy with organized retail growing at over 30%.

As RMZ forayed into a space that was absolutely new to them, they asked Seventh to develop a brand identity and a direct marketing campaign that would find them a niche in the already over crowded Retail map.

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