



HIDDEN PLACES

How do we share a secret?

Dag Goering and Maria Coffey have pursued their passion of exploring the world for over two decades. During many long and adventurous expeditions they have collected a treasure trove of gems, which they assemble into unique, beautiful journeys to share with their guests.

Away from chaotic tourist destinations, these hidden getaways are ideal for discerning travelers who expect their travels to be nothing less than life changing.

What Dag and Maria needed was a brand positioning that would help Hidden Places find the right kind of travelers. Keeping in mind the profile of the traveler and of course, the exquisite destinations, we developed a brand identity for Hidden Places that above all else, evoked wanderlust.

We also designed their website, which not only provides potential travelers with useful information like trip schedules but also reassures them with client testimonials. If the traffic to the website is anything to go by, Hidden Places has now become a destination in itself!

Seventh Incorporated

1, Edward House
37, Pottery Road
Richards Town
Bangalore - 560005
(+91-80) 2546 9690
(+91-80) 6547 4245

hello@seventhinc.com
www.seventhinc.com